

NEWSLETTER

ISSUE 01 • FEBRUARY 2024

An Introduction To Our Newsletter

Can we grow by 41% again in 2024?

2023 was another big year for Qatalyst! Our revenues have grown 41% annually since we became Qatalyst in May 2020. Continued growth is already locked in for 2024. We attribute much of that growth to our ability to build strong project teams, drawn from our growing network of associates.

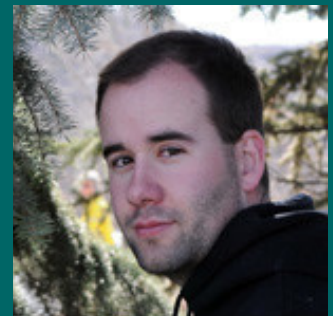
A major objective for 2024 is to build closer relationships with our associates. To help strengthen those connections, we are launching a monthly newsletter. Here, you can expect to learn about upcoming events including invitations to our open Lunch and Learn sessions, advancements we've made in sharing resources including AI tools on QataLink, updates on our projects, recent blog posts, staff introductions and much more!



Key Highlights:

Qatalyst welcomes aboard our new:

Director of Consulting
Christopher Cameron



Evaluation Consultant
Reilly Baldwin



Join us for these upcoming Lunch and Learn information sessions!



"Adopting AI: It's time to get onboard"

Since February 2023, we've developed and adopted a wide range of AI tools. In this Lunch and Learn session, we'll share with you what we use and how we use it, what we've learned about what works and what doesn't, and how you can try out some of our tools and others in your practice.

Thursday, FEBRUARY 22nd
12:00pm PST

REGISTER HERE:
tinyurl.com/Adopting-AI



"How Our Associates Work With Qatalyst"

We often get questions about how and why our associates work with us. This session will provide you with an overview of how we work with associates in preparing proposals, implementing projects and marketing services. We'll also provide an overview of what resources and tool you can access through our platform, QataLink.

Thursday, MARCH 14th
12:00pm PST

REGISTER HERE:
tinyurl.com/work-with-qatalyst



Lead by:

Ted Weicker
President,
Qatalyst Research
Group

